

The Problem



The nationwide cost of unblocking the sewers maintained by the water and sewerage companies is **£88 million a year.**¹

As popularity of personal care wipes continues to increase, so does the volume of inappropriate wipes being flushed down the toilet. It is becoming more apparent that a lack of consumer education is resulting in inappropriate wipe disposal, which is having a significant knock on effect on our sewer systems.

Thames Water claimed in 2012 that three-quarters of sewer blockages were caused by wipes.²

Unlike toilet paper, most wipes do not disintegrate easily when flushed as they are designed to be durable in-use and keep their structure when wet.



Remember to check the pack – All Conti® Patient Cleansing Wipes are clearly labelled with disposal guidance.

What makes a wipe ‘flushable’?

The international association for the nonwovens industry, EDANA has worked for over a decade to define a series of rigorous tests which determine whether materials can be marked as flushable. Such test methods and EDANA’s more recent work with wastewater professionals enable us to provide flushable and dispersible products of the highest standard.

The Solution

Conti® Flushable Wipes

Our Conti® Flushable Cleansing Wet Wipes and Dry Wipes provide all-in-one time-saving solutions for continence care and everyday personal cleansing; with the added convenience of quick, safe and hygienic disposal in either a toilet or macerator.



The materials used combine strength and softness and have comfortably passed the latest EDANA GD4 dispersibility testing.^{3,4}

Conti® Flushable Cleansing Dry Wipes have been independently proven to be more dispersible than alternative brands.⁵

Pre-impregnated with skin cleansers to gently bathe even the most sensitive areas, Conti® Flushable Cleansing Wet Wipes are an ideal alternative to traditional practices.



Save time whilst limiting the risk of cross-contamination and enhancing the user experience.

100% Plastic free.



Contains preservative-boosting natural organic acids.

- ✓ Dermatologically tested
- ✓ pH balanced with added moisturisers
- ✓ Lanolin and alcohol free
- ✓ Lightly scented



1



Cellulose wood pulp fibres are **SUSTAINABLY** sourced.

3



The fibres are treated with a **UNIQUE** dispersible binder system, combining strength and softness.

5



Fibres are soft and highly **ABSORBENT**, making them great for continence care.

7



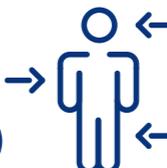
Conti® Flushable wipes are fully **DISPERSIBLE**, specifically designed to be disposed of safely and effectively in either a toilet or macerator, potentially saving £1000’s on drain blockages.

2



Wipes are manufactured and packaged at our state of the art **UK FACILITY.**

4



Giving the wipes the ability to be used for a **VARIETY** of applications.

6



Single-use wipes can help **MINIMISE** the risk of cross-infection.

Providing a gentle, effective and convenient solution for intimate personal hygiene.



SOFT, GENTLE & STRONG



CONVENIENT & TIME-SAVING



FULLY FLUSHABLE AND DISPERSIBLE



CLEANSING, MOISTURISING & DEODORISING

What makes a wipe flushable?

Request your free copies of our guide.



Visit conti-wipes.com for more information and where to buy.

Description	Order code	Wipe size	Pack Qty	Case Qty
Conti® Flushable Wet Cleansing Wipes	RSC767	24 x 22cm	50 wipes	20 packs
Conti® Flushable Dry Cleansing Wipes	CFW050	33 x 22cm	50 wipes	15 packs

Conti® Flushable Cleansing Wipes are the latest addition to the market-leading Conti® range, developed in partnership with healthcare professionals, offering a comprehensive and versatile range for everyday personal cleansing and continence care.

Conti® wipes are manufactured in the UK using the highest quality materials, ensuring unparalleled quality and performance.

References

Ref 1: Water UK - <http://www.water.org.uk/policy/environment/waste-and-wastewater/what-not-flush> (2017)
 Ref 2: Thames Water Utilities Limited - <http://www.thameswater.co.uk/media/press-releases/17338.htm> (2013)
 Ref 3: Conti Dry Flushable EDANA Testing Report (2015)

Vernacare Limited, 1 Western Avenue, Matrix Park, Chorley, Lancashire PR7 7NB, UK
 T: +44 (0) 1772 299 900 F: +44 (0) 1772 299 901 E: HCS.enquiries@vernacare.com W: vernacare.com

Ref 4: Conti Wet Flushable EDANA Testing Report (2017)
 Ref 5: Synergy Health Dispersibility Comparison Report (2015)

As our policy is one of continuous improvement, we reserve the right to modify designs without prior notice.
 Conti is a registered trademark of Verna Group © 2018 PH093 Rev02



CONTI®
 FLUSHABLE

Vernacare